

The background of the entire image is a black and white photograph of a basketball game. On the left, a basketball hoop and its white net are visible. In the center-right, a basketball is suspended in the air. Several hands are reaching up towards the ball, indicating a jump ball or a rebound attempt. The background is a blurred gymnasium with bright lights.

**BOSWA ALLIANCE**

*Trusted Advisory Services for Athletes & Coaches*

# Our Mission & Vision



Empowering our clients in an open and safe environment

**Trust**



Providing athletes and coaches advice allowing them to achieve excellence in sports and life

**Integrity**



Establishing and maintaining mutually rewarding relationships

**Leadership**

# What We Do

Enable and provide athletes and coaches a skillset that allows them to make good decisions in achieving excellence in sports and life.

## JUNIOR



Parents and caregivers seeking trusted advice to advance their child's athletic ability and personal development.  
Preparing them for the next level.

## BESPOKE

Customized for individuals and groups includes attending the world's leading sports academy, participating in sports clinics, international engagement services, travel companion, and mentoring programs.



## ADULT

Young adults seeking trusted advice to elevate a specific athletic skill, enhance their social profile, and develop their leadership ability.

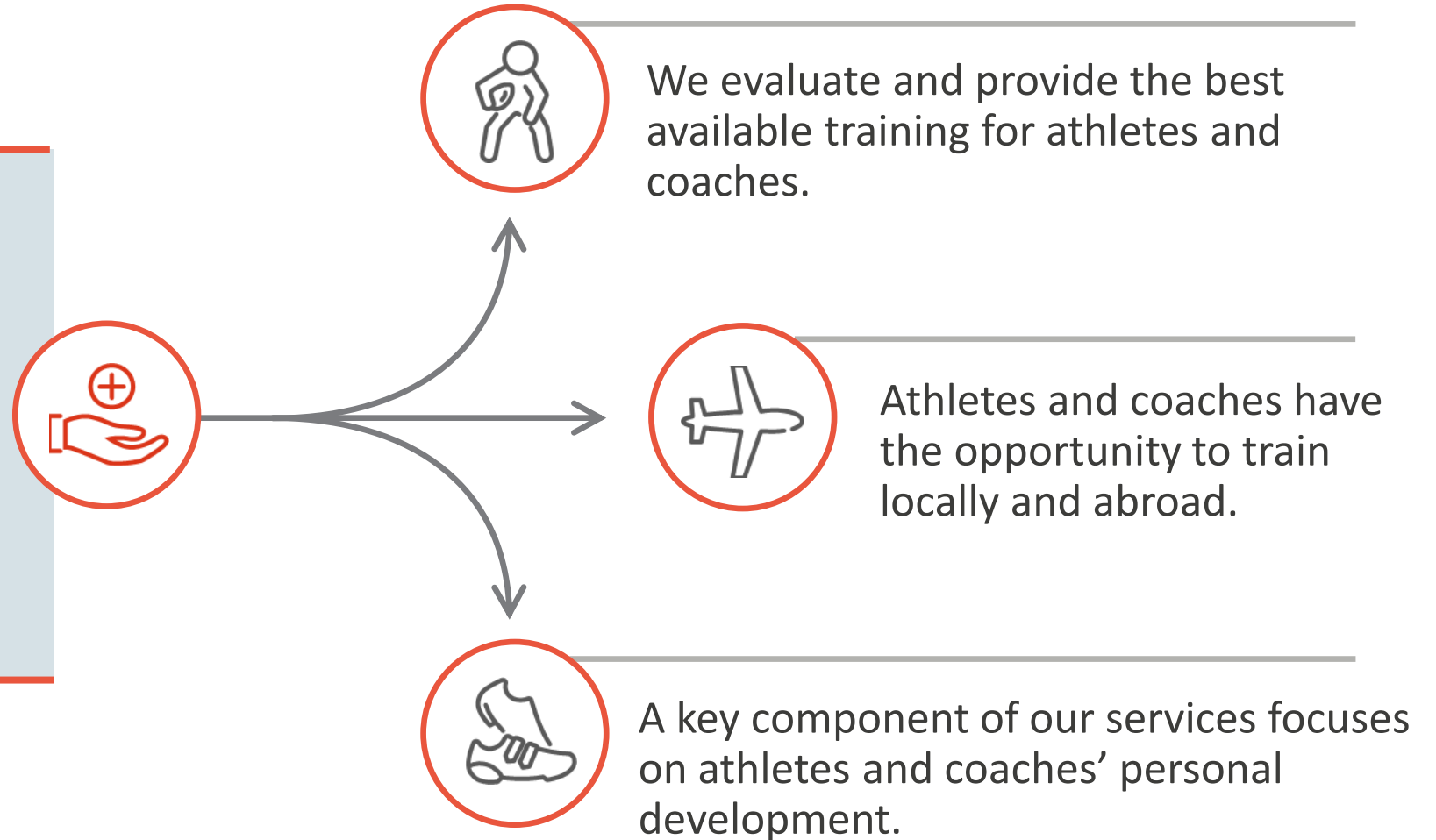


## PRO

Professional athlete's profile evaluation and action plan to maintain competitiveness and marketability.

# Our Approach

We work closely with our clients understanding their needs, developing an effective action plan, and then providing best in class customer service throughout the relationship.



# We are an IMG Academy Ambassador for Luxembourg, Switzerland, & Botswana



## WHERE IT ALL BEGAN

It started with a dream. In 1978, legendary tennis coach Nick Bollettieri started the first full-time tennis boarding school, providing young athletes the opportunity to train at a higher level while pursuing their academic aspirations.

We are now a multi-sport training destination that has hosted, trained and taught some of the world's top athletes. But it's not just about excelling on the field and court. Academic enrichment and athletic skill development represent only a portion of the training our student-athletes receive. Our aim is to build young men and women of character. We achieve this through our innovative curriculum, which challenges every student-athlete to set goals and push past their limitations. Every day, we remind ourselves that we're building leaders in sport and leaders in life.



# Contact

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